

Social media safeguarding concerns

With children spending more and more time online it's important that parents and carers understand the risks associated with social media platforms.



Facebook



Instagram



TikTok



Snapchat



X



Whatsapp



Yubo



Tinder



Wink

Stranger danger/grooming

Many of these platforms encourage connecting with new people which brings with it a risk of connecting with people who are seeking to take advantage of young people and potentially groom them. There's also the possibility of 'catfishing', where people create fake profiles to take advantage of other users.

Over-sharing

A lot of these platforms encourage people to share every aspect of their lives, including personal information. Many apps also have location sharing which allows other users to see where you've been, and even where you live. Instagram, for example, encourages use of the location finder when sharing photos and videos.

Cyberbullying

Many of these platforms allow users to send private messages which can be harmful. Often the anonymity of being online means people send messages or make comments they wouldn't say in person. There has also been a rise in people's content being uploaded without their consent.

Inappropriate content

It can be easy for inappropriate content to be shared on social media. Snapchat, for example, has become an app for sexting and sharing intimate images due to the ability for photos and videos to disappear after they're viewed.

For more support with safeguarding, search

Tes safeguarding advice 